



TINAZZI

Tinazzi goes to Tuscany: historic Pian del Gallo estate acquired in Chianti Classico DOCG zone

The cellar group with production bases in Veneto and Puglia has invested in Tuscany, one of Italy's finest winegrowing regions, with the acquisition of an agriturismo with an all-organic vineyard in the renowned Chianti Classico DOCG zone.

Lazise, 10th February 2022_From Veneto to Puglia via **Tuscany**: the *Italian Experience* of **Tinazzi**, the major Lazise-based cellar group, has now been rounded off with one of the world's best-loved Italian winegrowing areas: **Chianti Classico DOCG**.

The group has acquired **Pian Del Gallo** in **Greve in Chianti**, in the province of Florence, through the agricultural company **Campopian** S.a.n.c. (Florence), a subsidiary of Tinazzi s.r.l. managed by Francesca Tinazzi, which owns and farms vineyards in Veneto. The group already boasts three other properties: Poderi Campopian in Sant'Ambrogio di Valpolicella (Verona), Cascina Montelupo in Custoza (Verona) and Tenuta Valleselle in Bardolino (Verona).

"This is a dream come true. My family and I have fallen in love with Pian del Gallo," says Francesca Tinazzi, "and we intend to look after it with the care and respect that have always characterised our work in the vineyard.

Situated in the Chianti hills, in the province of Florence, Pian del Gallo is a small organic farm of **5.5 hectares** with a vineyard producing Chianti Classico DOCG and Toscana IGT.

It offers hospitality at its *agriturismo* and it also produces an excellent **PDO extra virgin olive oil**. Its produce has been certified organic by the Ethical and Environmental Certification Institute (ICEA) for the last 20 years and more.

As Gian Andrea Tinazzi, CEO of Tinazzi s.r.l. says, "It's a huge satisfaction for our group to be able to count upon an estate in Tuscany, the cradle of wine, and in one of its most famous denominations, Chianti Classico DOCG. This property is sure to become one of the feathers in our cap."

TINAZZI - What better way to begin the Tinazzi story than with a curious anecdote? The fact is that in the Veronese wine-making tradition, *tinazzi* were barrel-like containers in which pressed grapes were left to ferment, meaning that the Tinazzi family's connection with wine begins with the origin of their name!

It was in the late 1960s that the winery came into being at Cavaion Veronese near Verona, the fruit of the commitment and passion of founder Eugenio Tinazzi. Eugenio's son **Gian Andrea Tinazzi**, only 18 at the time, soon took over the reins at the head of the business and progressively widened its productive and market horizons. Lively, enterprising and proactive, over the years he has transformed the family winery from being a local concern selling DOC Veneto wines to small shops and restaurants on Lake Garda to its present-day status as a major group embracing Veneto and, since 2001, Puglia, a region of great character with huge quality potential. With him at the wheel, the group produces high-quality wines, which it sells in 55 countries round the world. Thanks to his insight, it has become one of Italy's most important wineries with more than 100 hectares of vineyards, not to mention a leading player in the rural events and hospitality sectors. The major international awards received from magazines such as *Wine Spectator*, *Wine Enthusiast* and *Decanter* are but the latest chapter in the story of Tinazzi's wines.



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