



TINAZZI

**Sustainability: Tinazzi's Cantina San Giorgio
"promoted" once more in 2022.
The Winery receives Equalitas certification**

A question of quality, indeed of "Equalitas": Cantina San Giorgio, based in Faggiano in Puglia where the native grapes of the Tinazzi group are vinified, has achieved the goals necessary to receive the prestigious certification for the second year running. The Sustainability Statement sums up its commitment not only to the environment but also to workers, the local area and the community.

Lazise (Verona), February 7 2023_ **Tinazzi's Cantina San Giorgio** has passed the exam with full marks. The Faggiano-based winery has again received **Equalitas certification**, recognised by the Italian certification and inspection body CSQA, attesting to its sustainability from every point of view, not only environmental and energy but also social and economic.

Cantina San Giorgio is a member of the Tinazzi's cellar group, based in Lazise and boasting vineyards covering an area of 100 acres between Veneto, Puglia and Tuscany. To promote transparent communication, for the second year in a row it has published a **Sustainability Statement**, a key document that records its commitment in the course of 2022.

"It isn't a point of arrival but an important stage in our constant improvement," explains **Francesca Tinazzi**, head of Business Control for the Tinazzi group. "For us, sustainability is inseparable from quality in every phase of the production cycle. It also incorporates workers' rights, investment in training and the consolidation of relations with the local area and surrounding community. It represents a growth target, a prospect that allows us to think to the future responsibly. A veritable (R)evolution."

The Sustainability Statement is a faithful mirror of the Tinazzi approach to the protection of the environmental heritage through good farming practices, organic **production**, the use of high-tech machinery and equipment to reduce



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impact on the environment and **energy** consumption, and the choice of certified packaging with **FSC paper**, produced with ecologically responsible methods. For the third year in a row, San Giorgio will also sponsor **Jonian Dolphin Conservation**, a scientific research association for the study of cetaceans in the Gulf of Taranto in the northern Ionian Sea.

Click [here](#) to view the Cantine San Giorgio Sustainability Statement .

SAN GIORGIO VINI NOBILI DEL SALENTO

The San Giorgio cellar was established by the Tinazzi family in San Giorgio Jonico, in the province of Taranto, in 2011. The main aim was to stimulate local wine production by optimising the potential of local grape varieties. In 2020 Tinazzi moved the headquarters to the neighbouring commune of Faggiano to boost Puglia wine production. An archaeological site was recently uncovered in the area round this modern facility, where Tinazzi wines are produced and bottled.

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In the Veronese wine-making tradition, *tinazzi* were barrel-like containers in which pressed grapes were left to ferment, meaning that the Tinazzi family's connection with wine can be traced to the very origin of their name. What better way to begin the Tinazzi story than with this curious anecdote! It was in the late 1960s that the winery came into being at Cavaion Veronese near Verona, the fruit of the commitment and passion of founder Eugenio Tinazzi. Eugenio's son Gian Andrea Tinazzi, only 18 at the time, soon took over the reins at the head of the business and progressively widened its productive and market horizons. Lively, enterprising and proactive, over the years he has transformed the family winery from being a local concern selling DOC Veneto wines to small shops and restaurants on Lake Garda to its present-day status as a major Group embracing Veneto and, since 2001, Puglia, a region of great character with huge quality potential. With him at the wheel, the group produces high-quality wines, which it sells in 55 countries round the world. Thanks to his insight, it has become one of Italy's most important wineries with more than 100 hectares of vineyards, not to mention a leading player in the rural events and hospitality sectors. The major international accolades received from magazines such as



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Wine Spectator, Wine Enthusiast and *Decanter* are but the latest chapter in the story of Tinazzi's wines.

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