PRESS RELEASE

Tinazzi debuts at Wine Paris 2025

Paris, February 10-12, 2025 – Pavilion 6 Stand B 060 DESK 32

Lazise 06/02/2025 - Tinazzi, a renowned Italian winery with over 60 hectares of vineyards in **Veneto**, **Puglia**, and **Tuscany**, will participate for the first time in **Wine Paris 2025**, one of the most important international wine events, held from February 10 to 12 at Paris Expo Porte de Versailles. The event offers a strategic platform for showcasing the finest Italian wines and connecting with wine professionals from around the world.

Tinazzi: 60 hectares in Italy's most prestigious wine regions

Founded in the 1960s, Tinazzi has grown into a key player in the Italian wine industry, producing high-quality wines that reflect the uniqueness of their terroirs. Each wine tells the story of its region, enhancing local characteristics through careful and traditional winemaking.

Wines available for tasting at Wine Paris 2025

Tinazzi will showcase a selection of its most iconic wines during the event:

Tenuta Valleselle (Veneto) – 7 hectares of vineyards planted with Corvina, Rondinella, and Pinot Grigio grapes. Wines available for tasting include:

- Amarone della Valpolicella DOCG Aureum Acinum: a rich and elegant wine that represents the pinnacle of Venetian tradition.
- Valpolicella Ripasso DOP Superiore Rovertondo: full-bodied and complex, crafted using the traditional ripasso technique.
- Pinot Grigio delle Venezie DOP Arnasi: crisp and aromatic, perfect for any occasion.
- Garda Bianco DOP: floral and fruity, capturing the essence of Lake Garda's hills.

Feudo Croce (Puglia) – 30 hectares of vineyards planted with traditional Alto Salento grape varieties, using both espalier and bush vine training systems.

- Primitivo di Manduria DOP Imperio LXXIV: an internationally awarded wine, showcasing the excellence
 of Primitivo.
- Chardonnay Puglia IGP Montease: smooth and elegant, with tropical fruit notes.
- Primitivo Salento IGP Pruneo: full-bodied and velvety, with hints of red fruits and spices.
- Primitivo Rosato Puglia IGP: fresh and delicate, ideal for summer dishes.

We are very excited to participate for the first time in Wine Paris, an event that offers incredible visibility and international growth opportunities for our brand," said **Giorgio Tinazzi**, Commercial Director of Tinazzi. "The international market is a great source of satisfaction for us, and this exhibition will allow us to connect with high-level professionals, confirming the global appreciation of our wines."

Tinazzi joins **Consorzio della Valpolicella** at the event, working together to promote the excellence of the Verona region and Italy's winemaking heritage. Wine Paris is a crucial platform to enhance business relationships, explore new market opportunities, and showcase Italian wine to a global audience.

Tinazzi warmly invites wine professionals to visit Pavilion 6 Stand B 060 DESK 32 to discover its wine selection and share its passion for Italian wine.

TINAZZI

In the ancient Veronese tradition, the Tinazzi were containers similar to barrels where the pressed grapes were placed to ferment: a family linked to wine even in the origin of their name. The history of Tinazzi cannot but begin with this curious anecdote, which began in the late Sixties in Verona, thanks to the commitment and passion of Eugenio Tinazzi. Gian Andrea Tinazzi, the founder's son, who was still eighteen at the time, immediately followed his father in running the business and gradually expanded the company's horizons both in terms of production and markets. Over the years, the company transformed from a local business, which sold DOC Veneto wines to small businesses on Lake Garda, to the current important Group extending across Veneto, Puglia (a region of great character and growing quality potential, where the Tinazzi have been present since 2001) and Tuscany (since 2022). The architect of this growth is certainly Giorgio Tinazzi, son of Gian Andrea, who in the early 2000s began to deal with sales in Italy and abroad and is today the CEO and commercial director of the Group that exports to more than 55 countries worldwide. Francesca Tinazzi, sister of Giorgio, is the CEO and Director of Finance and Management Control. She also oversees all initiatives related to sustainability and hospitality.

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