

PRESS RELEASE

TINAZZI STRENGTHENS ITS INTERNATIONAL PRESENCE WITH PARTICIPATION IN TWO MAJOR TRADE FAIRS: LONDON WINE FAIR AND VINEXPO ASIA IN SINGAPORE

Lazise, May 15, 2025 – Tinazzi, a historic family-run winery with roots in both Veneto and Apulia, continues its international expansion by taking part in two of the most important wine & spirits industry events: the London Wine Fair (Olympia London, May 19–21, 2025) and Vinexpo Asia (Marina Bay Sands, Singapore, May 27–29, 2025).

Debut at London Wine Fair

This year marks Tinazzi's first-ever participation in the London Wine Fair, one of the leading trade events in the UK. The company will exhibit at the **Italian Pavilion, stand G30A**, with the goal of introducing its wines to the British market, expanding its international network, and connecting with importers and trade professionals for distribution opportunities in the UK.

Visitors will have the chance to taste a curated selection of Tinazzi's finest wines, including:

- Garda Bianco DOP and Pinot Grigio delle Venezie DOP Istà from the Ca' de' Rocchi line – iconic expressions of Veneto's white wines;
- Valpolicella Ripasso Superiore DOP Rovertondo and Amarone della Valpolicella DOCG La Bastia, representing the heritage of Valpolicella reds;
- from Apulia, the Montese Chardonnay IGP, Primitivo Salento IGP Rosato, and the internationally acclaimed Primitivo di Manduria DOP Imperio LXXIV, awarded by top international wine guides.

Returning to Vinexpo Asia – Singapore

Following the success of past Asian editions, Tinazzi will also exhibit at Vinexpo Asia in Singapore, a key hub for the wine and spirits industry in the region. The company will be located **at Hall B2 – stand F114**, within the Valpolicella Consortium booth.

Once again, Tinazzi will showcase wines that embody the best of its two home territories – Veneto and Apulia – aiming to boost brand awareness and develop new business opportunities across Southeast Asia's dynamic markets.

*"Taking part in these two international events is a strategic step in our growth plan for export markets," says **Giorgio Tinazzi, Commercial Director of the company**. "At the London Wine Fair, we are excited to present the true soul of our wines and connect with partners for UK distribution. In Singapore, we aim to strengthen our presence in Asia with wines that reflect tradition, innovation, and strong territorial identity."*

Tinazzi joins **Consorzio della Valpolicella** at the event, working together to promote the excellence of the Verona region and Italy's winemaking heritage.

TINAZZI

In the ancient Veronese tradition, the Tinazzi were containers similar to barrels where the pressed grapes were placed to ferment: a family linked to wine even in the origin of their name. The history of Tinazzi cannot but begin with this curious anecdote, which began in the late Sixties in Verona, thanks to the commitment and passion of Eugenio Tinazzi. Gian Andrea Tinazzi, the founder's son, who was still eighteen at the time, immediately followed his father in running the business and gradually expanded the company's horizons both in terms of production and markets. Over the years, the company transformed from a local business, which sold DOC Veneto wines to small businesses on Lake Garda, to the current important Group extending across Veneto, Puglia (a region of great character and growing quality potential, where the Tinazzi have been present since 2001) and Tuscany (since 2022). The architect of this growth is certainly Giorgio Tinazzi, son of Gian Andrea, who in the early 2000s began to deal with sales in Italy and abroad and is today the CEO and commercial director of the Group that exports to more than 55 countries worldwide. Francesca Tinazzi, sister of Giorgio, is the CEO and Director of Finance and Management Control. She also oversees all initiatives related to sustainability and hospitality.

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